



7th Annual
**GATHERING AT
THE OAKS**

SOUTHERN OREGON'S PREMIER
AUTOMOTIVE EXPERIENCE AND
CHARITY CAR SHOW

SPONSORSHIP PACKET





BEYOND THE CAR SHOW.....

Are you passionate about classic cars, timeless design, and craftsmanship that never goes out of style? The 7th Annual Gathering at the Oaks Car Show returns to Rogue Valley Country Club, featuring the West Coast's only invite-only automotive event. Entries are limited to 125 unique and significant show winning vehicles, carefully selected for their history, design, and impact. Cars are elegantly displayed along the 7th hole on RVCC's 'Oaks Course', offering an intimate and curated experience for collectors, families, and local enthusiasts.

The Gathering is Southern Oregon's premier automotive event and a major fundraising opportunity supporting charities throughout the Rogue Valley. The 2026 Gathering at the Oaks Car Show is proud to support **The Sparrow Clubs**, a nonprofit organization dedicated to empowering kids to help kids.

More than a car show, the Gathering at the Oaks is a premier social experience set in one of the region's most prestigious venues. Guests enjoy an upscale, relaxed atmosphere filled with conversation, connection, and admiration for these rolling works of art. Become a sponsor and gain valuable exposure while supporting a growing tradition that celebrates heritage, community, and enduring style.

RVCC



BRAND EXPOSURE

As a sponsor of the 7th Annual Gathering at the Oaks Car Show at Rogue Valley Country Club, your brand enjoys prominent, year-round exposure across all event advertising and promotional efforts.



Scan me!

Your brand will be showcased at the car show and related social gatherings, included in the official event program, featured in on-site product or brand displays at the clubhouse, promoted across social media channels, and highlighted on rvcc.com.

RVCC

Title Sponsor: \$10,000 (Only One Available)



- **Exclusive Title Sponsor designation for the 7th Annual Gathering at the Oaks Car Show**
- **Event Banners: Title Sponsor logo prominently displayed on all official event banners throughout the venue (banners provided by Rogue Valley Country Club)**
- **Branded Tents & Table Coverings: Opportunity to provide RVCC with branded tents and table coverings for display at high-visibility locations, including the car show entrance, awards areas, and food service locations**
- **New Event Signage: Title Sponsor logo included on all newly produced signage for the 2026 event, including car show signage, directional signage, welcome signage, and additional printed materials**
- **Access to all official events taking place throughout the weekend**
- **Twenty (20) event lanyards providing full access to all scheduled activities**
- **Prominent advertising inclusion in all Rogue Valley Country Club (RVCC) marketing related to the car show, including print, digital, and on-site materials**
- **“Presented by” brand recognition across all applicable event promotions and announcements**
- **Company acknowledgment in event programs, rvcc.com website, e-blasts, e-newsletters, social media, and sponsor signage.**
- **Booth opportunity to showcase your brand or company.**
- **Add your merch to a welcome bag for the cocktail party.**



Cocktail Dinner Party Sponsor: \$5,000 (One Available)

- **Exclusive Cocktail Party & Dinner Sponsorship for the Gathering at the Oaks Car Show weekend**
- **Sixteen (16) VIP Event Lanyards providing access to the cocktail party, dinner, and all associated programming**
- **Prominent Logo Placement Throughout the Cocktail Party & Dinner, ensuring high-visibility brand exposure within the event spaces**
- **Welcome Sign Recognition: Sponsor logo featured prominently on the official welcome sign displayed in the lobby on the evening of the event**
- **Prominent advertising inclusion in all Rogue Valley Country Club (RVCC) marketing related to the car show, including print, digital, and on-site materials**
- **Signature Banner Recognition: Sponsor logo prominently displayed on the official Gathering at the Oaks banner, installed on both ends of the Rogue Valley Country Club clubhouse.**
- **Sponsor Acknowledgment across applicable event materials, including select digital promotions and on-site signage**
- **Booth opportunity to showcase your brand or company.**
- **Add your merch to a welcome bag for the cocktail party.**



Saturday Drive Sponsor: \$1,500 (One Available)

- **Exclusive Saturday Drive Sponsorship for the Gathering at the Oaks Car Show weekend**
- **Ten (10) VIP Event Lanyards granting access to the Saturday Drive, Cocktail Party, breakfast and lunch during the Car Show, and complimentary entry to the Car Show.**
- **Signature Banner Recognition: Sponsor logo prominently displayed on the official Gathering at the Oaks banner, installed on both ends of the Rogue Valley Country Club clubhouse.**
- **Sponsor Acknowledgment across applicable event materials, including select on-site signage and event promotions.**
- **Booth opportunity to showcase your brand or company.**
- **Add your merch to a welcome bag for the cocktail party.**



Lunch for Cars Sponsor: \$1,500 (One Available)

- **Exclusive Lunch for Cars Sponsorship for the Gathering at the Oaks Car Show.**
- **Ten (10) VIP Event Lanyards granting access to breakfast, lunch, and the Cocktail Party during the weekend.**
- **Brand Recognition on Food Tickets: Sponsor logo printed on all food tickets distributed to Car Show participants (two tickets per entrant).**
- **Signature Banner Recognition: Sponsor logo prominently displayed on the official Gathering at the Oaks banner, installed on both ends of the Rogue Valley Country Club clubhouse.**
- **On-Site Brand Visibility during meal service, reaching attendees directly at the Car Show.**
- **Sponsor Acknowledgment across select event materials, including on-site signage and digital promotions.**
- **Booth opportunity to showcase your brand or company.**
- **Add your merch to a welcome bag for the cocktail party.**



The Mark Sponsor: \$1,500 (One Available)

- Ten (10) VIP Event Lanyards granting access to breakfast, lunch, and the Cocktail Party during the weekend.
- Logo Placement on Gathering at the Oaks Banner: Your logo featured on the official banner presented at the entrance of the event.
- On-Site Brand Visibility during meal service, reaching attendees directly at the Car Show.
- Sponsor Acknowledgment across select event materials, including on-site signage and digital promotions.
- Your logo on the “Best of Mark Trophy”
- Booth opportunity to showcase your brand or company.
- Add your merch to a welcome bag for the cocktail party.



Car Show Breakfast Sponsor: \$1,000 (One Available)

- Exclusive Car Show Breakfast Sponsorship for the Gathering at the Oaks Car Show.
- Six (6) VIP Event Lanyards granting access to the Saturday Drive, Car Show breakfast and lunch, the Saturday Cocktail Party, and complimentary entry to the Car Show.
- Logo Placement on Breakfast Menu Signage: Your logo prominently displayed on signage at the breakfast area.
- Logo Placement on Gathering at the Oaks Banner: Your logo featured on the official banner presented at the entrance of the event.
- On-Site Brand Visibility during the breakfast service, reaching attendees directly.
- Sponsor Acknowledgment across select event materials, including on-site signage and digital promotions.
- Booth opportunity to showcase your brand or company.



Booth Sponsor: \$500 (10 Available)

- **Exclusive Booth Sponsorship opportunities for select vendors, including coffee, automotive businesses, wine, and other premium products.**
- **Two (2) VIP Event Lanyards granting access to the Saturday Drive, Car Show breakfast and lunch, and the Saturday Cocktail Party.**
- **On-Site Product Placement: RVCC provides two (2) tables with linens and eight (8) chairs for your booth setup.**
- **Direct Brand Engagement with event attendees throughout the Car Show and related weekend activities.**
- **Logo Placement on Gathering at the Oaks Banner: Your logo featured on the official banner presented at the entrance of the event.**
- **Sponsor Acknowledgment on applicable event materials, including on-site signage and select digital promotions.**



In-Kind Donation: \$500 or more

We welcome partners who provide essential services or products to elevate the Gathering at the Oaks Car Show experience. These contributions are prominently recognized in all applicable event materials and on-site exposure. You will also have the opportunity to set up a booth, tent, or branded vehicle to showcase and sell your products or services on-site.

Opportunities include:

- **Lighting Sponsor (Saturday):** Provide lighting services to enhance the event ambiance and ensure safety and visibility.
- **DJ Sponsor (Saturday & Sunday):** Provide entertainment and music throughout the weekend.
- **Wine Vendor:** Supply wine for event tastings, receptions, or meal service.
- **Coffee Sponsor (Sunday):** Provide premium coffee service for attendees during the car Show event.
- **Printing Sponsor:** Provide printing for event signage, banners, and directional materials.

GATO SPONSOR CONTRACT FORM

This is our commitment to become a sponsor at the indicated level below. I understand the benefits to which we are entitled at this sponsorship designation and will abide by all GATO policies as set by RVCC.

- Event Title Sponsor: \$10,000**
- Cocktail Dinner Party Sponsor: \$5,000**
- Saturday Drive Sponsor: \$1,500**
- Lunch for Cars Sponsor: \$1,500**
- The Mark Sponsor: \$1,500**
- Booth Sponsor: \$500**
- Car Show Breakfast Sponsor: \$500**
- Non-monetary Sponsor**

Payment Policy: Sponsorship must be paid in full by September 1, 2026. For sponsorship commitments after September 1st, payment must be received before the first day of GATO - September 13th, 2026. Failure to submit payment before the stated timeline will result in your sponsorship not being displayed during the event nor advertised.

Cancellation Policy: Sponsorships that are cancelled before September 1, 2026, are eligible for a full refund. RVCC will not refund any sponsorship payments if the request has been made on or after September 1, 2026. Additionally, RVCC is not responsible for the performance or success of your company during SOGC in sales, attendance, or any interest from players and spectators.

Company Name: _____

Billing Address: _____

Contact Name: _____ **Phone #:** _____

Email: _____

Signature: _____ **Date** _____

Return to:
Rick Schultz
Rogue Valley Country Club
2660 Hillcrest Road | Medford, OR 97504
email: rschultz@rvcc.com

Thanks goes to our 2025 sponsor!



ROGUE
CREDIT UNION™

